
Subject: [News] The Force Awakens to Take Over All North American IMAX Screens for a Month

Posted by [Your Name](#) on Thu, 27 Aug 2015 07:26:36 GMT

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The Force Awakens to Take Over
All North American IMAX Screens for a Month

Star Wars: The Force Awakens will debut on every IMAX screen in North America

Everyone expects Star Wars: The Force Awakens to open big, but no one expects it to be bigger than the purveyors of the biggest screens on the planet. According to The Hollywood Reporter, director J.J. Abrams¹ December 18 release has booked EVERY IMAX screen in North America for one full month. That's 375 to 400 screens all to itself, plus most of IMAX's foreign screens as well.

The deal struck between Disney/Lucasfilm and IMAX is similar to one struck four years ago with Warner Bros. for The Hobbit trilogy, and will leave other large-format-worthy epics like In the Heart of the Sea and The Revenant stuck in regular multiplexes without the IMAX boost. Abrams has also shot a full desert chase sequence featuring Daisy Ridley, John Boyega and the iconic Millennium Falcon specifically with IMAX cameras to give fans an extra perk to pay the premium ticket price.

³Star Wars: Episode VII is the ultimate crossover movie

Entertainment CEO Greg Foster.

< <http://www.comingsoon.net/movies/news/476067-the-force-awakens-to-take-over-all-north-american-imax-screens-for-a-month> >

Subject: Re: [News] The Force Awakens to Take Over All North American IMAX Screens for a Month

Posted by [Anonymous](#) on Mon, 09 Nov 2015 14:01:52 GMT

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Originally posted by: quadibloc

On Thursday, August 27, 2015 at 1:24:49 AM UTC-6, Your Name wrote:

- > According to The Hollywood Reporter, director J.J.
- > Abrams' December 18 release has booked EVERY IMAX
- > screen in North America for one full month. That's 375
- > to 400 screens all to itself, plus most of IMAX's
- > foreign screens as well.

Every IMAX screen? But some IMAX screens are in planetariums and places like that instead of regular movie theatres. Not that planetariums couldn't stand to make a little extra money to support their non-profit programs, but they may not be set up to handle crowds, there may be problems with their status... or even their security.

John Savard
