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Subject: Return of the Jedi

Posted by [marno](#) on Mon, 03 Jun 2013 03:19:55 GMT

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Message-ID:

Date: Thu, 28-Feb-85 14:10:22 EST

Article-I.D.: ihuxm.1255

Posted: Thu Feb 28 14:10:22 1985

Date-Received: Fri, 1-Mar-85 20:33:57 EST

Distribution: net

Organization: AT&T Bell Laboratories

Lines: 4

My godson ran across an early ad in a cereal box for Return of the Jedi, only it read "Revenge of the Jedi". I can understand why they changed this title. Jedi's were not supposed to be aggressors, right?

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Subject: Re: Return of the Jedi

Posted by [DBrown\[1\]](#) on Mon, 03 Jun 2013 03:19:55 GMT

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Message-ID:

Date: Fri, 1-Mar-85 12:21:46 EST

Article-I.D.: watarts.8289

Posted: Fri Mar 1 12:21:46 1985

Date-Received: Sat, 2-Mar-85 02:47:40 EST

References:

Distribution: net

Organization: U of Waterloo, Ontario

Lines: 20

>

> My godson ran across an early ad in a cereal box for Return of the Jedi,  
> only it read "Revenge of the Jedi". I can understand why they changed  
> this title. Jedi's were not supposed to be aggressors, right?

Actually, I thought it was because Lucas got some flack from the Bank-rollers and distributors. Hey, if you can't say toilet on T.V., you can't have Luke being revengful, now can you? Especially against his Dad; could you imagine the chaos this would cause in the great All-American suburban family(not to mention the Outdoorsy, ski year round, lumberjack hockey player families up here, eh?)? Why kids

would beat their Dad's to death with their plastic light-sabers!!!!

HORRORS!!!!!!!!!!!!!!!!!!!!

Sincerly yours,

DAVE BROWN

\*\*\*\*\*Ewok's make good appetizers for: (insert monster)\*\*\*\*\*

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Subject: Re: Return of the Jedi  
Posted by [fish](#) on Mon, 03 Jun 2013 03:19:56 GMT  
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Message-ID:  
Date: Fri, 1-Mar-85 15:02:46 EST  
Article-I.D.: ihlpg.216  
Posted: Fri Mar 1 15:02:46 1985  
Date-Received: Sat, 2-Mar-85 04:46:16 EST  
References:  
Distribution: net  
Organization: AT&T Bell Laboratories  
Lines: 17

>  
> My godson ran across an early ad in a cereal box for Return of the Jedi,  
> only it read "Revenge of the Jedi". I can understand why they changed  
> this title. Jedi's were not supposed to be aggressors, right?

\*\*\* AC T YOUR AGE \*\*\*

"Revenge of the Jedi" was what the film was supposed to have been titled early on. The name was changed before the film's release because Lucasfilm and Fox had decided that Jedis were not vengeful. Apparently, the cereal box was printed well in advance of the film, as part of the Star Wars Ultramegahype that was the only bad thing the saga had going for it.

/ \_ \ \_

Bob Fishell  
ihnp4!ihlpg!fish

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Subject: Re: Return of the Jedi  
Posted by [leeper](#) on Mon, 03 Jun 2013 03:19:57 GMT  
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Message-ID:  
Date: Sat, 2-Mar-85 10:46:02 EST  
Article-I.D.: ahutb.508  
Posted: Sat Mar 2 10:46:02 1985  
Date-Received: Sun, 3-Mar-85 07:29:22 EST  
References: ,  
Organization: AT&T Information Systems Labs, Holmdel NJ  
Lines: 16

REFERENCES: ,

>"Revenge of the Jedi" was what the film was supposed to have  
>been titled early on. The name was changed before the  
>film's release because Lucasfilm and Fox had decided that  
>Jedis were not vengeful.

And while it was call "Revenge" ST-II was to be titled "The Vengeance of Khan." Lucas, fresh from the success of the Paramount film "Raiders of the Lost Ark" whispered in Paramount's ear that the names "Revenge of the Jedi" and "Vengeance of Khan" might clash. The Star Trek people gave in, changing "Vengeance" to "Wrath" and then Lucas didn't use his title anyway.

Mark Leeper  
...ihnp4!ahutb!leeper