Subject: Improvements to our Privacy Policy and Privacy Controls
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This month, we're updating our Privacy Policy to make it easier for you to
understand what information we collect and why we collect it. We've also
taken steps to improve our Privacy Checkup and other controls we provide to
safeguard your data and protect your privacy.

Nothing is changing about your current settings or how your information is
processed. Rather, we've improved the way we describe our practices and how
we explain the options you have to update, manage, export, and delete your
data.

We're making these updates as new data protection regulations come into
effect in the European Union, and we're taking the opportunity to make
improvements for Google users around the world.

Making our Privacy Policy easier to understand

Simpler structure & clearer language

We've improved the navigation and organization of the policy to make it
easier to find what you're looking for. We've also explained our practices
in more detail and with clearer language.

New descriptive videos & illustrations

Often a visual description is easier to understand than text alone, so
we've added short videos and illustrations throughout the policy.

Embedded privacy controls

We've made it easier to jump to key settings directly from the policy,
helping you make choices about your privacy.

The revised policy is available here
< https://accounts.google.com/AccountChooser?Email=megalextori
a.powerbooks@gmail.com&continue=https%3A%2F%2Fpolicies.g
oogle.com%2Fprivacy%2Fupdate%3Futm_source%3Dpp-email%26utm_m
edium%3Demail%26utm_campaign%3Dglobal>
and will take effect on May 25, 2018.

Improving your privacy controls

Within the past year, we updated My Activity

< https://accounts.google.com/AccountChooser?Email=megalextori
a.powerbooks@gmail.com&continue=https%3A%2F%2Fmyactivity
.google.com%2Fmyactivity%3Futm_source%3Dpp-email%26utm_mediu
m%3Demail%26utm_campaign%3Dglobal>
so that you can better access and manage the data in your Google Account.
We also launched a redesigned Dashboard
< https://accounts.google.com/AccountChooser?Email=megalextori
a.powerbooks@gmail.com&continue=https%3A%2F%2Fmyaccount.
google.com%2Fdashboard%3Futm_source%3Dpp-email%26utm_medium%
3Demail%26utm_campaign%3Dglobal>,
which allows you to easily see an overview of products you're using and
your data associated with them.

This month, we've updated our Privacy Checkup
< https://accounts.google.com/AccountChooser?Email=megalextori
a.powerbooks@gmail.com&continue=https%3A%2F%2Fmyaccount.
google.com%2Fprivacycheckup%3Futm_source%3Dpp-email%26utm_me
dium%3Demail%26utm_campaign%3Dglobal>
with new illustrations and examples to help you make more informed choices
about your key privacy controls. And since we understand that your
preferences may change over time, the new Privacy Checkup enables you to
sign up for regular reminders to check your privacy settings.

To learn more about these and other controls to manage your privacy, visit
your Google Account
< https://accounts.google.com/AccountChooser?Email=megalextori
a.powerbooks@gmail.com&continue=https%3A%2F%2Fmyaccount.
google.com%2F%3Futm_source%3Dpp-email%26utm_medium%3Demail%2
6utm_campaign%3Dglobal>.

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