
Subject: Re: Should MST3K Have Continued Forever?
Posted by [Professor Bubba](#) on Mon, 11 Mar 2013 22:21:12 GMT
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In article

<8c2839d6-1253-48b2-954f-e141be21f8a6@w2g2000pbw.googlegroups.com>,
<"mcelhaney@hotmail.com"> wrote:

> On Mar 11, 3:24 pm, Professor Bubba <bu...@nowhere.edu.invalid> wrote:

>> In article

>> <05b27dde-3ab7-47e1-9907-abb284bfa...@i5g2000pbj.googlegroups.com>, Ken

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>> McElhaney <mcelha...@hotmail.com> wrote:

>>> On Mar 9, 6:23 am, Professor Bubba <bu...@nowhere.edu.invalid> wrote:

>>>> Joel and others later did a thing called Cinematic Titanic, which had

>>>> the same flavor as MST3K with silhouettes and all, while Mike and crew

>>>> did audio-only commentary tracks that you're supposed to sync with your

>>>> copy of the movie. This neatly saved Mike all that licensing money and

>>>> permission-seeking. Neither effort seemed to gain any traction,

>>>> though.

>>

>>> I guess it depends on what you mean by "traction". While the demise of

>>> Cinematic Titanic is one thing, Rifftrax has done quite well for

>>> itself. In fact, a Kickstarter campaign to raise money to live riff

>>> "Twilight" is now four times past its goal. No traction? Well, it was

>>> never the intention of Rifftrax to go on cable TV, but they regularly

>>> produce new riffs on full length movies, have VOD that can be

>>> downloaded and shorts as well.

>>

>>> I think "successful" would more accurately describe Rifftrax whether

>>> you care for the humor or not anymore, they have succeeded in creating

>>> a profitable business venture for several years now and show little

>>> sign of letting up.

>>

>> I'm happy for Mike et al. that Rifftrax is still going, but it's never

>> become a "thing." I know that what I meant by "traction" wasn't clear.

>>

>> I didn't know that Cinematic Titanic had flatlined. I did know that no

>> one was talking about it, though, the same way nobody talks about

>> Rifftrax (where "nobody" may also mean "hardly anybody").

- >
- > I guess it depends on what "hardly anybody" means. I would not count
- > this newsgroup, but if you just look at the Kickstarter project they
- > are currently doing right now, I think that it does qualify as a
- > "thing" or "something" at least. Raising over \$200,000 for a live riff
- > has to involve quite a few people who think Rifftrax is a "thing".
- > <http://tinyurl.com/adcsq5t>
- >
- > Perhaps the conversation has simply moved somewhere else?

Maybe so, because I hadn't heard a thing about it since the startup until now. I agree that money talks, but in this case I guess it's not talking to me. Thing is, the apparent success of Rifftrax is exactly the kind of deal I should have been hearing about, going where I go and talking who I talk to. One of us seems to be doing something wrong.
