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Subject: Re: Should MST3K Have Continued Forever?  
Posted by [Professor Bubba](#) on Mon, 11 Mar 2013 20:24:14 GMT  
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In article

<05b27dde-3ab7-47e1-9907-abb284bfa107@i5g2000pbj.googlegroups.com>, Ken McElhaney <mcelhaney@hotmail.com> wrote:

> On Mar 9, 6:23 am, Professor Bubba <bu...@nowhere.edu.invalid> wrote:

>> Joel and others later did a thing called Cinematic Titanic, which had  
>> the same flavor as MST3K with silhouettes and all, while Mike and crew  
>> did audio-only commentary tracks that you're supposed to sync with your  
>> copy of the movie. This neatly saved Mike all that licensing money and  
>> permission-seeking. Neither effort seemed to gain any traction,  
>> though.

>

> I guess it depends on what you mean by "traction". While the demise of  
> Cinematic Titanic is one thing, Rifftrax has done quite well for  
> itself. In fact, a Kickstarter campaign to raise money to live riff  
> "Twilight" is now four times past its goal. No traction? Well, it was  
> never the intention of Rifftrax to go on cable TV, but they regularly  
> produce new riffs on full length movies, have VOD that can be  
> downloaded and shorts as well.

>

> I think "successful" would more accurately describe Rifftrax whether  
> you care for the humor or not anymore, they have succeeded in creating  
> a profitable business venture for several years now and show little  
> sign of letting up.

I'm happy for Mike et al. that Rifftrax is still going, but it's never become a "thing." I know that what I meant by "traction" wasn't clear.

I didn't know that Cinematic Titanic had flatlined. I did know that no one was talking about it, though, the same way nobody talks about Rifftrax (where "nobody" may also mean "hardly anybody").

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